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On the cover: Clockwise from top right, Matey's Famous Steaks & Pizzas (photo by Sarah Evans/The Morning Call); Monogram Custom Pools (Courtesy of Monogram Custom Pools); Red Robin (Courtesy of Lehigh Valley Restaurant Group/Red Robin); Leader of the Pack, Canine Institute (photo by Sarah Evans/ The Morning Call) and St. Luke's University Health Network (Courtesy of St. Luke's Riverside Women's Healthcare).

THE MORNING CALL themorningcall.com

Jim Feher

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FOR ADVERTISING, call 610-820-6633.

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This special section is produced by the advertising department of The Morning Call.





Looking for the finest local merchants? They're all here in Readers' Choice

Welcome to The Morning Call's 13th annual reader-selected look at the 'best-of' Lehigh Valley businesses.

ne of the many things that makes the Lehigh Valley a great place to work, live and relax in is the number of businesses that ensure their customers get the very best products and services. Yet even among all these outstanding businesses. some have set themselves apart by going above and beyond. How do we know? Because our readers tell us.

Each year, readers of The Morning Call take time out of their busy schedules to vote for businesses that are No.1 in a given category. If you're a winner, it's because you've earned the most votes

from members of the community - the people who actually shop at the stores, eat at the restaurants, visit the physicians and employ the services of businesses throughout the greater Lehigh Valley region. It means you're doing an outstanding job, and it also means this is a true Reader's Choice contest.

Votes were cast through ballots in The Morning Call and on themorningcall.com in July and August. The first-place winners are listed online and in this special newspaper section, along with photos of some of the lucky enterprises and individuals who took home the titles



Congratulations to C.E. Roth Formal Wear, LLC who won for best "Formal Wear" and best "Tuxedo Rental" again this year. They have won one and/ or the other category for the past 13 years.

> The Morning Call thanks all the readers who voted in this year's exciting challenge. We invite all members of the Lehigh Valley community to patronize those businesses that earned the title of "Readers' Choice" and see what everyone is talking about.

> > Thank you, Jim Feher Vice President

> > > of Advertising



Thank you

for voting us the Best Grocery Store in Lehigh Valley

2016 Readers' Choice Poll



3900 Tilghman Street • Allentown, PA 18104 5000 Wegmans Drive • Bethlehem, PA 18017 3791 Easton/Nazareth Highway • Easton, PA 18045





13-YEAR WINNERS 2004-2016

Earning the title of "Readers' Choice" is a meaningful designation for any business.

For an elite few, this year marks the 13th consecutive Readers' Choice win in the same category or a combination of two.

Congratulations to the following 13-year winners:

DINING

Historic Hotel Bethlehem

SUNDAY BRUNCH

Pizza Hut

PIZZA (CHAIN)

Red Robin

- BURGER (LOCAL) FAMILY RESTAURANT KID-FRIENDLY RESTAURANT
 - Yocco's HOT-DOG

HOME & SERVICES

Albright's Hardware

& Garden Center LAWN EQUIPMENT

SALES AND SERVICE

Bright Light Design Center

LIGHTING STORE

Lowe's

HOME IMPROVEMENT STORE

RCN

- CABLE/PHONE PROVIDER
 - and/or INTERNET PROVIDER

Sharon Plessi **School of Dance**

DANCE SCHOOL Sobrinski Painting

PAINTING SERVICE

Verizon CELL PHONE PROVIDER

RECREATION & ENTERTAINMENT

AAA Travel Agency

TRAVEL AGENT

Allentown Art Museum MUSEUM

Dorney Park & Wildwater Kingdom

AMUSEMENT/ WATER PARK

Historic Hotel Bethlehem HOTEL

Musikfest

FESTIVAL

Putt U **Miniature Golf**

PLACE TO PLAY MINI GOLF

State Theatre

PERFORMING ARTS CENTER and/or LIVE ENTERTAINMENT

SHOPPING

Allentown **Fairgrounds Farmers Market**

FARMERS' MARKET

Best Buy

TV/ELECTRONICS/ **APPLIANCES**

C.E. Roth Formal Wear, LLC

FORMAL WEAR and/or TUXEDO RENTAL

Dan's Camera City CAMERA SHOP

Dick's SPORTING GOODS

STORE

Hackman's Bible **Book Store**

RELIGION/ SPIRITUALITY STORE

Lehigh Valley Mall

Toys R Us

Wawa

CONVENIENCE STORE

Wegmans

GROCERY STORE

WELLNESS & PERSONAL STYLE

Advanced Dermatology

Associates DERMATOLOGIST

THE MORNING CALL

NEW THIS YEAR!

READERS' CHOICE CHANNEL ON THE MORNING CALL'S **GO GUIDE APP**

Browse all winners. view their url address and business location(s)

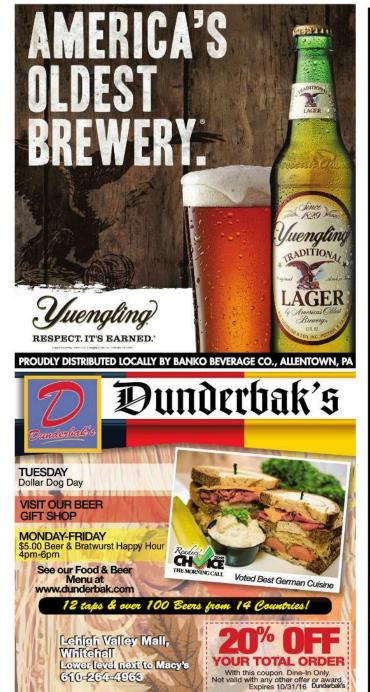
Download the Go Guide App at themorningcall.com/goguideapp



READERS' CHOICE CHANNEL ICON







Row Celebrating Oktoberfest



Rt. 29 & Buckeye Rd. Emmaus 610-967-5555

2128 Hamilton St. Allentown 610-821-8488

1930 Catasauqua Rd. Allentown 610-264-1884

lisit yoccos.com for full menu and hours



DINING & RESTAURANTS

AMERICAN FOOD

Apollo Grill

ATMOSPHERE

Grille 3501

BAGELS

Johnny's Bagels & Deli

BAKERY

Emmaus Bakery

BAR (NEIGHBORHOOD)

> The Pub On Main

Thank you for voting us **Best Wedding Cake!**

SUNDAY, SEPTEMBER 25, 2016

SPECIAL ADVERTISING SECTION OF THE MORNING CALL



335 Grape St. • Whitehall, PA 610-984-5978

BAR (OVERALL)

Big Woody's

BARBECUE FOOD

Smokin' **Bull Shack**

BEER BRAND (DOMESTIC)

Yuengling Lager

BEER BRAND (IMPORT)

Corona

BEER LIST OR MENU

Keystone **Pub & Grill**

BEVERAGE/ SOFT DRINK

A-Treat

BREAKFAST MENU

The **Brass Rail**

BUFFALO/ HOT WINGS

P.J. Whelihan's

BUFFET/AMERICAN **Golden Corral**

BUFFET/CHINESE

New China Buffet

> BURGER (LOCAL)

Red Robin

BURRITO **Cali Burrito**

CAFÉ

Café Bachi's

CASINO DINING **EXPERIENCE**

Emeril's Fish House

CHEESE STEAKS

Matey's Famous Steaks & Pizza

CHINESE RESTAURANT

by The Morning Call readers.

Hunan **Springs**

CHOCOLATES

Josh Early Candies

COFFEE SHOP (LOCAL)

Courtesy of Youell's Oyster House
Youell's Oyster House was voted best "Crab Cakes" and best "Local Seafood Restaurant" this year

YOUELLS

Tim Hortons

CRAB CAKES

Youell's Oyster House

> CREPERIE Vava's

Creperie

DELI Café Bachi's DESSERT

Blondies

DINER

Trivet Family Dinerants

ETHNIC CUISINE

White Orchids **Thai Cuisine**

FAMILY

RESTAURANT

Red Robin

Thank you for

voting us

NAWAB INDIAN RESTAURANT

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16 years in a row

GrannySchmidtsBakeShop.com More than Just a Piece of Cake! NEW CHINA BUFFET BYOB We thank you for voting us... "Best Chinese Buffet in the Lehigh Valley" 12 Years in a Row! 1658 S. 4th Street, Allentown

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best of the Valley 2016"

DINING & RESTAURANTS

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Yocco's

FINE DINING RESTAURANT

Hook Seafood and Grille

FRENCH FRIES (LOCAL)

Yocco's

FRENCH RESTAURANT

187 Rue Principale

FRIED CHICKEN (LOCAL)

The Bayou

See DINING Page 8

Cheers to four years!
Celebrate best "Local Mexican
Restaurant" four years running
with the Lehigh Valley's best
"Margarita" at Casa Toro
Mexican Grill.

Photo by Bryan Fulmore























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ECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 25,

, 2016

SPECIAL ADVERTISING SECTION OF THE MORNING CALL



DINING & RESTAURANTS



Red Robin. **GOURMET BURGERS AND BREWS**

THANK YOU FOR VOTING US:

BEST FAMILY RESTAURANT

this year

BEST KID-FRIENDLY RESTAURANT

& BEST BURGER





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SAUCON VALLEY Center Valley, PA (610) 625-3176

NORTHAMPTON CROSSINGS Easton, PA (Rte. 248 & 33) (610) 515-1111

QUAKERTOWN Quakertown, PA (Rte. 309) (215) 536-9060

FRIENDLIEST

SERVICE Yocco's

FROZEN YOGURT

YoFresh Yogurt Café

GERMAN CUISINE **Dunderbak's** GREEK RESTAURANT

Yianni's Taverna

HAPPY HOUR

Copperhead Grille

HIBACHI
Hibachi Grill &
Supreme Buffet

HOAGIE

PrimoHoagies

HOT DOG Yocco's

ICE CREAM SHOP

The Inside Scoop RESTAURANT
Nawab
Indian
Restaurant

INDIAN

INNOVATIVE CUISINE

Bolete

See DINING Page 10











SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 25, 2016



Readers' CHOICE DINING & RESTAURANTS

ITALIAN RESTAURANT (LOCAL)

Bruno Scipioni's Italian Ristorante & Pizzeria

> **JAPANESE** RESTAURANT

A1 Japanese Steakhouse

KID-FRIENDLY RESTAURANT

Red Robin

LUNCH **UNDER \$6.00** Yocco's

MARGARITA

Casa Toro **Mexican Grill**



Courtesy of Bruno Scipioni's Ristorante and Pizzeris

Isabella, Alessandra and Adriana Scipioni thank you for voting Bruno Scipioni's Italian Ristorante and Pizzeria the best "Local Italian Restaurant" for Readers' Choice 2016.

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MARTINI **Apollo Grill**

MEXICAN RESTAURANT (LOCAL)

Casa Toro **Mexican Grill** MILKSHAKE Geakers

Tacos

NEW RESTAURANT (LOCAL)

Torre

OUTDOOR DINING

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Bruno Scipioni's

4034 Easton Ave..

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ITALIAN RISTORÂNTE & **PIZZERIA** Bethlehem, PA 18020 www.bruno-s.com

10

Size Hoagie

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

DINING & RESTAURANTS

PA DUTCH FOOD

Trivet Family Dinerants

> PIZZA (CHAIN)

Pizza Hut

PIZZA (LOCAL)

Matey's Famous Steaks & Pizza

PLACE TO HAVE FIRST DATE DINNER

blue grillhouse

PRIME RIB

Prime Steak House SALADS saladworks

SEAFOOD

RESTAURANT (LOCAL)

Youell's Oyster House

SPIRITS/ CIDERS/ MEADS

Colony Meadery

SPORTS BAR

Copperhead Grille

STEAKHOUSE

CORKED

SUNDAY BRUNCH

Historic Hotel Bethlehem

SUSHI

Lily Sushi

TACO Geakers Tacos

TEA ROOM

The Weaversville Inn

THAI CUISINE

White Orchids Thai Cuisine

> VEGETARIAN CUISINE

Cali Burrito

WEDDING CAKES

Granny Schmidt's

WINE SELECTION

CORKED



began in 2004 with 201 categories.

■ We now have 301 categories.













SUNDAY, SEPTEMBER 25, 2016

HOME & SERVICES

55+ **ACTIVE ADULT** COMMUNITY

Traditions of America at Saucon Valley

ACCOUNTANT

Frey & Co., **CPAs**

APARTMENT COMMUNITY

Devonshire Park Apartments

APPLIANCE DEALER

Allentown **Appliance**

ATTORNEY

Knafo Law Offices, LLC AUCTIONEER

Tom Hall Auctions, Inc.

AUTO GLASS REPAIR **Unique Glass**

AUTO PAINTING/ COLLISION REPAIR

Lehigh Valley Collision Center

AUTO REPAIR/ RESTORATION

Rothrock

AUTO TOWING

Atlas Towing, Inc.

BANK

Embassy Bank

See HOME Page 14



FUN FACT: The Morning Call launched online voting

for Readers' Choice in 2008. Prior to that, all ballots were paper.

Oon't Steam Your Carpets. CLEAN Your Carpets!" Carpet Cleaning System 610-739-3317 www.lehighvalleycleanpro.com Thank You
For Voting Us Best
Carpet Cleaner

Thank you for voting for us!



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Cantelmi Funeral Home, PC

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Thanks For Voting Us #1 5 Years in a Row



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LEADER of the PACK CANINE INSTITUTE



BEST

2016

CH ICE THE MORNING CALL Thank you for voting us #1 6 YEARS IN A ROW!

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We appreciate your confidence in us.

12

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

The crew of Walbert Animal Hospital is all smiles after finding out they'd won best "Veterinarian" category







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Who













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HOME & SERVICES



Enter net earned the most votes for the best "web design" category

Courtesy of enter.ne

BATHROOM REMODELER

> Agentis Kitchen & Bath

BEST PLACE TO WORK Palram BUILDER/ DEVELOPER

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RCN

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McCann School of **Business and** Technology -**Allentown Campus**

> CARPET CLEANING COMPANY

Lehigh Cleanpro

CATERER

Café Bachi's

CDL DRIVER TRAINING

Lehigh Carbon Community College

> COLLEGE (LOCAL)

Moravian College



CREDIT UNION

People First Federal Credit Union

DANCE SCHOOL

Sharon Pless! School of Dance

DAY CARE CENTER

Little People Country Club

DRY CLEANERS Al's Cleaners

ELECTRICAL CONTRACTOR

Albarell Electric Inc.

EMPLOYMENT AGENCY

Allied Personnel Services

FENCING & OUTDOOR DESIGN

ABE Fence

FINANCIAL PLANNER

Ameriprise Financial

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Cantelmi Long **Funeral Home**

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Raymour & Flanigan **Furniture**

FURNITURE STORE (LOCAL)

Royal Furniture

GARBAGE/JUNK REMOVAL OR RECYCLER

Waste Management



of Direct Kitchen Distribu

The staff at Direct Kitchen Distributors are thrilled to have won best "Kitchen Designer/Remodeler."

GARDEN CENTER/ NURSERY

Dan Schantz Greenhouse & **Cut Flower** Outlet

GYMNASTIC CENTER

Force Sports Academy

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HARDWARE STORE (LOCAL)

Cantelmi's **Hardware Store** HEATING AND AIR CONDITIONING

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See HOME Page 16

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SUNDAY, SEPTEMBER 25, 2016

Albrights Hardware & Garden Center

LIGHTING STORE

Bright Light Design Center

LIMO SERVICE

A&A Limousine Service

LOCKSMITH

Keiths Lock and Door Service LLC

MARTIAL ARTS SCHOOL

Leading Edge **Martial Arts**

> MATTRESS STORE

The Mattress Place

> MORTGAGE COMPANY

The Mortgage Company

PAINTING AND DECORATING STORE

Buss Paint and Wallpaper

See HOME Page 20



A&A Limousine Service won best "Limo Service" for the seventh year in a row.



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Best Auctioneer

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4 years in a row Readers' CH ICE THE MORNING CALL

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SUNDAY, SEPTEMBER 25, 2016



Thanks fo Best Local P



Farm Market

r voting us roduce again!

www.shopvalleyfarm.com www.facebook.com/shopvalleyfarm



NDAY, SEPTEMBER 25

Readers' CHARTE HOME & SERVICES

PAINTING SERVICE

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PATIO **FURNITURE**

Neighbors Home & Garden Center

> **PAVING** CONTRACTOR

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PEST CONTROL **Ehrlich Pest Control**

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PET DAY CARE

Leader of the Pack Canine Institute

PET GROOMING

Leader of the Pack Canine Institute

PET TRAINER

Leader of the **Pack Canine** Institute

PHOTOGRAPHER **Wesley Works**

PLUMBER

Elek Plumbing

POOL BUILDER/ CONTRACTOR

Monogram **Custom Pools**

PRIVATE OR CHARTER K-12 SCHOOL

> Moravian Academy

REAL ESTATE AGENCY

RE/MAX real estate

REAL ESTATE AGENT

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REAL ESTATE WEBSITE

RE/MAX real estate

ROOFING CONTRACTOR

> **Holencik Exteriors**

SELF-STORAGE **UNITS & FACILITIES**

East Penn Self Storage

SUNROOMS/ **AWNINGS**

Creative Awnings

TAILOR The London Shop

VETERINARIAN

Walbert **Animal Hospital**

VOCATIONAL TECHNICAL SCHOOL

> **Bethlehem** Area Vocational-**Technical** School

WATERPROOFING (BASEMENT)

A+ Waterproofing

> WFB DESIGN

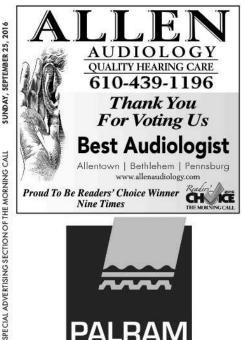
Enter.net, Inc.

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Readers' CH ICE THE MORNING CALL

KNAFO

Thank you for **Voting Knafo**

Best Attorney!













CHORNING CALL MOST VIEWED CATEGORIES

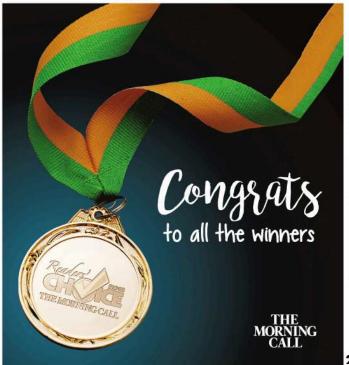
CATEGORIES

FRONT PAGE ORTHODONTIST HOSPITAL/HEALTH NETWORK ATTORNEY **GYM**

ORTHOPEDIC SERVICES LANDSCAPE SUPPLY CENTER HEALTH INSURANCE PROVIDER **PEDIATRICIAN** INTERNET PROVIDER **AESTHETIC PHYSICIAN**







SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 25, 2016

RECREATION & ENTERTAINMENT

AMUSEMENT/ WATER PARK

Dorney Park & Wildwater Kingdom

> ARTS & CULTURAL **EDUCATION**

Banana **Factory** Arts & Education Center

BED AND **BREAKFAST**

Filbert Bed & **Breakfast**

SUNDAY, SEPTEMBER 25, 2016

Glasbern



Courtesy of Pennsylvania Shakespeare Festiva.

The members of the Pennsylvania Shakespeare Festival are excited to have won this year for best "Professional Theatre Company."

Thank you for voting us as Best Builder/Developer **SEGAL[®]MOREL**

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DRIVE-IN THEATER

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HAYRIDE

Seiple **Farms**

HOTEL

Historic Hotel **Bethlehem**





UNIQUE GLASS Auto Glass Repair 983 E Rock Rd. Allentown, PA 610-798-9240



Readers' CHOCE RECREATION & ENTERTAINMENT

INDOOR **ACTIVITIES PARK**

Sky Zone Trampoline Park

LIVE ENTERTAINMENT

State **Theatre**

LIVE MUSIC VENUE

ArtsQuest Center at **SteelStacks**

LOCAL BAND Steve **Brosky**

MOVIE THEATER

Carmike **Promenade** 16 + IMAX

MUSEUM

Allentown **Art Museum**

NIGHT CLUB Halo

PARTY DJ

DJ **Feature Entertainment**



PERFORMING ARTS CENTER

Muhlenberg College Theatre and Dance

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PLACE TO PICK A PUMPKIN

Grim's **Orchard & Family Farms**

PLACE TO PLAY MINI GOLF

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PROFESSIONAL THEATRE COMPANY

Pennsylvania **Shakespeare Festival**

RANGE/ ARCHERY OR FIRING

Archery Addictions

RECEPTION HALL

Bear Creek Mountain Resort

SKI AREA

Blue Mountain Resort

See RECREATION Page 24



Courtesy of Sky Zone Trampoline Park

Sky Zone Trampoline Park thanks everyone for voting it best "Indoor Activities Park." Sky Zone is different after dark on Friday nights - experience GLOW!



101 Doe Mountain Lane | Macungle, PA | bcmr.com | 866.754.2822



SKY ZONE TRAMPOLINE PARK Thank you for voting us BEST INDOOR ACTIVITIES PARK

Birthday Parties ~ Group & Corporate Events Activities & Programs ~ Fundraisers





SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 25,

, 2016

Readers' CHOCE RECREATION & ENTERTAINME



Thank You for Voting Us Best Golf Club!

CH ICE

On route 222 in Kutztown 610.683.8268

SPORTING EVENT VENUE

> Coca-Cola Park

TRAVEL AGENT

AAA Travel Agency



Thank You For Voting



BEST BOUTIQUE, WOMEN'S CLOTHING STORE & HOME DECOR

Unique Gifts, Jewelry, Accessories and Clothing



351 Town Center Blvd, Easton 610-515-8006

Find us on Facebook: @Something Different Boutique Instagram:somethingdifferentboutique



326 Main St, Northampton, PA 18067



Bear Creek Mountain Resort, near Macungie, won for best "Reception Hall" this year.



Muhlenberg College Theatre and Dance, which performed "Chicago" in 2015, won this year for best "Performing Arts Center."



ANTIQUES/ COLLECTIBLES

Weil Antique Center

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> Somethina Different **Boutique**

COMPUTER SALES

Best Buy

CONVENIENCE STORE

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See SHOPPING Page 26



Courtesy of Missing Piece The ladies at Missing Piece, who are displaying their beach party wear, have won best "Gift Shop."

Stew's Tire Center, Inc.



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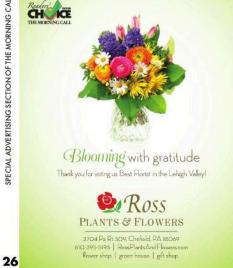
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Home Sewing Center

SHOE STORE

DSW



Courtesy of Stew's Tire Center

Stew's Tire Center, Inc. won for best "Tire Sales & Service" this year.





Courtesy of Coordinated Health
Dr. Dan Terpstra (left) and Dr. Jon Hernandez (right) of Coordinated Health. Coordinated Health won for best "Orthopedic Services" and for best "Surgeon.







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See WELLNESS Page 32

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Courtesy of Easton Hospital Staff at Easton Hospital is excited to be the winner of this year's Readers' Choice best "Emergency Services" and

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We'd like to thank the patients for helping Dr. Hillman, O.D. win the Morning Call Reader's Choice Award for Best Eye Doctor for the **11thyear!** We'd also like to thank Dr. Hillman and our optical staff for always putting the customer first - you're the best!



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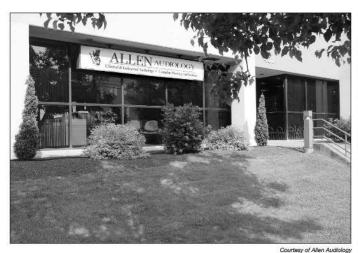
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SUNDAY, SEPTEMBER 25, 2016

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Allen Audiology is thrilled to have won best "Audiologist."



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See WELLNESS Page 35

SUNDAY, SEPTEMBER 25, 2016

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THE MORNING CALL **FUN FACT:** ■ 2017 color theme will be orange.



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URGENT CARE

Patient First



Courtesy of Spark Orthodontics

Dr. Jason Hartman is pleased to accept on behalf of Spark Orthodontics, the award for best "Orthodontist" and best "Patient Care."

Thanks for voting!

The Morning Call thanks all those who cast their votes in our 2016 Readers' Choice poll – this wouldn't have happened without your support.

A discerning group

With your vote, you picked the best the Lehigh Valley has to offer and the folks who are the best at what they do. You recognize a job well done and now the whole Valley will know which businesses are customer favorites.

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The Morning Call congratulates all the winners of this year's Readers' Choice Awards. It's proof that you take care of your customers, and your fantastic work is recognized.











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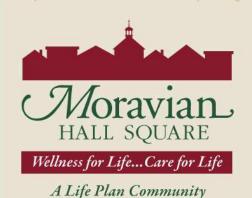
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