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On the cover: Clockwise from top right, The Children's Healthcare; Leader of the Pack; St. Luke's University Health Network (Courtesy of St. Lukes University Health Network); Paul Wright Roofing and Moravian Village Market Street Cottages (Photo by Martin Richter). (Photos by Sarah Evans/The Morning Call unless otherwise noted)

#### THE MORNING CALL themorningcall.com

#### Jim Feher

Vice President of Advertising james.feher@mcall.com

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This special section is produced by the advertising department of The Morning Call.



## Looking for businesses that connect the community. They're all here in Readers' Choice.

Welcome to The Morning Call's 15th annual reader-selected 'best-of' Lehigh Valley businesses.

That do a corn farmer, a home décor store, a sushi restaurant, a day spa and pet groomer have in common? They're among the businesses in the Lehigh Valley where you, area residents, are accustomed to getting the very best customer service from reliable, friendly staff members who have set themselves apart by going above and beyond for their customers. They're the places you return to again and again because of customer engagement, reliability, and those who know that there's value in going the extra mile. They're the places you'd recommend to your friends, neighbors, and colleagues. How do we know? Because for the 15th year, you've told us.

This annual section would not be possible year after year without our readers. Sure, we may sell the ads, put together the content and the photos, and design the pages. But every year, we rely on our readers to take the time to vote - to pick the people and places, the food and drinks, the health and wellness centers, the best home repairmen - and determine who stands out as the best of the best.

Readers' Choice has never been about what a bunch of newsroom staffers think about local businesses. This has always been about the voices of the Valley's residents - the people who soak up the local culture, who visit the local doctors, whose kids train in the local gymnastics centers and pick pumpkins at local farms. So if your business is a winner, stop and think about what that means about your place in the

community. You're providing services to the people who call the area home. You take pride in what you do. People notice. And this is the people's way of saying "thank you."

Everybody associated with Readers' Choice benefits from it because it provides a direct connection with readers and a direct connection with the community. From the nomination process through the tallying of the votes and up through the final edits of this special section, Readers' Choice gives The Morning Call inside information about where the people we're writing for tend to frequent. It shows us how you appreciate the cities, towns and boroughs that make up the region. It reminds us that there are hard workers everywhere, across all types of businesses.

The first-place winners in more than 300 categories are listed online and in the pages of this section, along with photos of the people who make the Lehigh Valley the best place to work - and live. We thank our readers for their votes. We thank area businesses for their commitment. And nothing would thrill us more than continuing to see community members patronizing those establishments that have earned the title of "Readers' Choice."

Thank you,

Jim Feher Vice President of Advertising

SUNDAY, SEPTEMBER 30, 2018

SPECIAL ADVERTISING SECTION OF THE MORNING CALL



## Thank you

for voting us **the Best Supermarket** in Lehigh Valley.

Wegmans

3900 Tilghman Street • Allentown, PA 18104 5000 Wegmans Drive • Bethlehem, PA 18017 3791 Easton/Nazareth Highway • Easton, PA 18045



View Readers' Choice online at themorningcall.com/readerschoice

SUNDAY, SEPTEMBER 30, 2018

View





Earning the title of "Readers' Choice" is a meaningful designation for any business

For an elite few, this year marks the 15th consecutive Readers' Choice win in the same category or multiple categories.

#### Congratulations to the following 15-year winners:

#### DINING

BURGER (LOCAL) FAMILY RESTAURANT FRENCH FRIES (LOCAL) FRIENDLIEST SERVICE KID-FRIENDLY RESTAURANT

#### **Red Robin**

combination of these 5 categories over 15 years

> HOTEL SUNDAY BRUNCH

#### **Historic Hotel Bethlehem**

HOT DOG FASTEST TAKE OUT SERVICE FRENCH FRIES (LOCAL) FRIENDLIEST SERVICE LUNCH UNDER \$6.00

#### Yocco's

combination of these 5 categories over 15 years

PIZZA (CHAIN)

Pizza Hut

#### **HOME & SERVICES**

CABLE/PHONE PROVIDER INTERNET PROVIDER

combination of these 2 categories over 15 years

DANCE SCHOOL

#### **Sharon Plessl** School of Dance

HOME IMPROVEMENT STORE

#### Lowe's

HARDWARE STORE (LOCAL)

#### Albrights Hardware & Garden Center

LIGHTING STORE

**Bright Light Design Center** 

#### **RECREATION &** ENTERTAINMENT

AMUSEMENT/WATER PARK

**Dorney Park** & Wildwater Kingdom

FESTIVAL

#### Musikfest/ArtsQuest

MUSEUM

#### **Allentown Art Museum**

LIVE ENTERTAINMENT

#### **State Theatre**

combination of these 2 categories over 15 years

PLACE TO PLAY MINI GOLF

**Putt U Miniature Golf** 

#### SHOPPING

AUTO DEALER/DOMESTIC Rothrock

#### Shopping continued

CONVENIENCE STORE

#### Wawa

FARMERS' MARKET

#### Allentown Fairgrounds **Farmers Market**

**GROCERY STORE** 

#### Wegmans

TV/ELECTRONICS/ APPLIANCES

**Best Buy** 

FORMAL WEAR

C.E. Roth Formal Wear, LLC

CAMERA SHOP

#### **Dan's Camera City**

SPORTING GOODS STORE

Dick's

Thank You for voting us "BEST PIZZA" "BEST DESSERTS" and "BEST FAMILY RESTAURANT" Again



#### ITALIAN RISTORANTE & **PIZZERIA**

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At Paxos Restaurants, our goal is always threefold: great service, great food, beautiful atmosphere. None of these would be possible without wonderful guests to serve. Thank you for voting our restaurants as some of your favorites in the Lehigh Valley!











SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018



View I



# DINING & RESTAURANTS

American Food

**Brass Rail** Restaurant

Atmosphere melt

Bagels

3 Men & A Bagel

Bakery

**Wicked Sweet Bake Shop** 

Barbecue Food Tie:

Grumpy's

tied with

**Queen City BBQ** 

Bar (Neighborhood)

**Keystone Pub** 

Bar (Overall)

**Copperhead Grille** 

Beer Brand (Domestic)

**Miller Lite** 

Beer Brand (Import)

Heineken

Beer List Or Menu

Copperhead Grille

Beverage/Soft Drink

Coca-Cola

Breakfast Menu

**Jumbars** 

**Buffalo/Hot Wings** 

P.J. Whelihan's

Buffet/American

**Old Country** Buffet

Buffet/Chinese

**Hibachi Grill & Supreme Buffet** 

> Burger (Local)

**Wert's Cafe** 

Burrito

Cali Burrito

Café

Café Bachi's

Casino Dining Experience

**Emeril's Chop House** 

Cheese Steaks

**Matey's Famous** Steaks & Pizza

Chinese Restaurant

**Hunan Springs** 

Chocolates

**Josh Early Candies** 

Coffee Shop (Local)

The Inside Scoop







Youell's Oyster House

Creperie

Vava's Creperie Café

Deli

Café Bachi

Dessert

Bruno Scipioni's Italian Ristorante & Pizzeria

Diner

**Trivet Diner** 

Ethnic Cuisine

White Orchids Thai Cuisine

Family Restaurant

Bruno Scipioni's Italian Ristorante & Pizzeria

Fastest Delivery Service

Slice of Italy

Fastest Take Out Service

Yocco's

Fine Dining Restaurant

Top Cut Steak House

French Fries (Local)

Yocco's

French Restaurant

Maxim's 22

Fried Chicken (Local)

The Bayou

Friendliest Service

Red Robin

Frozen Yogurt

YoFresh Yogurt Café

German Cuisine

Stony Run Inn

See DINING Page 8

# "The Hot Dog King" Thanks You!









# Celebrating Our 96th Anniversary!

A big thank you from all of us at Yocco's for voting us the best year after year.

Great food, great prices, great service!



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2128 Hamilton St. Allentown 610-821-8488 Rt. 100 South & I-78 Fogelsville 610-398-3939

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Visit yoccos.com for full menu and hours.

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THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018

View Readers' Choice online at themorningcall.com/readerschoice

SUNDAY, SEPTEMBER 30, 2018



Courtesy of Bruno Scipioni's Italian Ristorante & Pizzeria

Bruno Scipioni was recognized for best Family Restaurant, local Pizza, and Dessert. The Bethlehem restaurant is known for treating customers like "famiglia" and offers free birthday dessert, coupons and more through their VIP Club.

Greek Restaurant

#### **Nostos Greek Restaurant**

Happy Hour

CORKED Wine Bar & Steak House

Hibachi

A1 Japanese Restaurant

Hoagie

#### **PrimoHoagies**

Hot Dog Yocco's

Ice Cream Shop The Udder Bar

Indian Restaurant Nawab **Indian Restaurant**  Innovative Cuisine

#### **Apollo Grill**

Italian Restaurant (Local)

#### **Fiamma Italian Grill**

Japanese Restaurant

#### KOMÉ

Kid-Friendly Restaurant

**Red Robin** 

Hibachi Grill &

Lunch Under \$6.00

#### Yocco's

Margarita

#### **Casa Toro Mexican Grill**

Martini

#### Grille 3501

Mexican Restaurant (Local)

**Torre** 

Milkshake

#### **Geakers Tacos**

**New Restaurant** (Local)

**Hash & Hearth** 





1342 Chelsea Ave. Bethlehem • 610.866.1660 • jumbars.com





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#### The Shelby

Pa Dutch Food

#### **Shady Maple Smorgasbord**

Pizza (Chain)

#### Pizza Hut

Pizza (Local)

#### **Bruno Scipioni's Italian Ristorante** & Pizzeria

Place To Have First Date Dinner blue grillhouse

Prime Rib

#### **Prime Steak House**

Salads

saladworks

Seafood Restaurant (Local)

#### Youell's **Oyster House**

Spirits/Ciders/Meads

#### Social Still

See DINING Page 10

Closed Mondays 13 East Fourth St. • Bethlehem, PA 610 691 0388

Old Fashioned Style

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Now Serving PHILLY CHEESESTEAKS:

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Courtesy of Casa Tora Mexican Grill



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Readers' Choice online at themorningcall.com/readerschoice

# SUNDAY, SEPTEMBER 30, 2018

SUNDAY, SEPTEMBER 30, 2018

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Where else can you get over 20 varieties of cheesesteaks - including beef, chicken, and grilled vegetarian - other than Matey's? Year after year, Bethlehem favorite Matey's is voted best Cheesesteaks in the Valley for a reason (and because of Grandma Matey's secret recipe)!

Sports Bar

Copperhead **Grille** 

Steakhouse

**Prime Steak House** 

Sunday Brunch **Historic Hotel Bethlehem**  Sushi

**Lily Sushi** 

Taco

**Casa Toro Mexican Grill** 

Tea Room

**Sweet Memories Tea Room** 

Thai Cuisine

**White Orchids Thai Cuisine** 

Vegetarian Cuisine

**Cali Burrito** 

Wedding Cakes

**Custom Cakes** by Adele

Wine Selection

CORKED Wine Bar & **Steak House** 





Readers' CHC



Courtesy of Fiamma Italian Grill

Bethlehem's Fiamma Italian Grill, voted best local Italian Restaurant two years running, provides an authentic Italian dining experience and offers delicious options for lunch, dinner, and specialty cocktails.



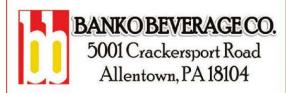




## Now that's a Winning Line-up



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"Bank on Banko" Locally owned and operated since 1933.

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SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018



## HOME & **SERVICES**

55+ Active Adult Community

**Market Street Cottages at Moravian Village** 

Accountant

Frey & Co., CPAs

**Apartment Community** 

**Devonshire Park Apartments** 

Appliance Dealer

**Kleckner** and Sons, LLC

Attorney

**Knafo Law Offices** 

Auctioneer

Tom Hall Auctions Auto Glass Repair

**Safelite Auto Glass** 

Auto Painting/ Collision Repair

Lehigh Valley **Collision Center** 

Auto Repair/Restoration

Reph's Complete Auto Repair, Inc.

**Auto Towing** 

**A-1 Towing Service** 

Bank

**Embassy Bank** for the Lehigh Valley

Bathroom Remodeler

**Agentis Kitchen** & Bath

Best Place To Work **Palram Americas** 

Builder/Developer

**Kay Builders** 

Cable/Phone Provider

**Service Electric** Cable TV & Communications

Car Wash

**Kuhnsville Car Wash** 

Career Training Facility

**Lehigh Carbon** Community College

Voted Best

Web Design

14 Years...

**Onter.net** 

HANK Y⊕U

Carpet Cleaning Company

**K S Peters Carpet Cleaning** 

Caterer

Strut Catering Co.

**CDL** Driver Training

Lehigh **Career & Technical** Institute

> College (Local)

**Moravian College** 

Credit Union

**People First Federal Credit** Union

Dance School

**Sharon Pless!** School of Dance

Day Care Center

Creative **Learning Center** of the **Lehigh Valley** 

Dry Cleaners

Sun **Dry Cleaners** 











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Dan Mensch's local Geico office has been serving the Whitehall area since 2014 with personalized, reliable service.

**Electrical Contractor** TIE:

> **Shafinsky** Electric Inc.

> > tied with

**West Side** Hammer **Electric** 

**Employment Agency** 

#### **Allied Personnel** Services

Fencing & Outdoor Design

**American** 





**BEST HARDWARE STORE** 2119 Walbert Ave., Allentown 610-433-3831

www.albrightshardwarestore.com









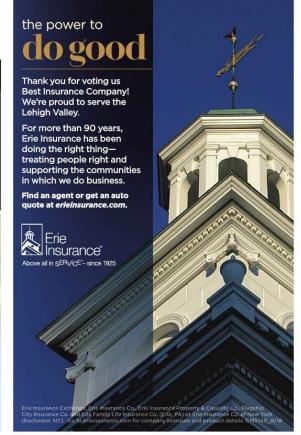
Financial Planner

Richards, Meli & Associates, **Ameriprise Financial**  Fireplaces And Woodstoves

<sup>ake one.</sup> Learn more.

K.C. Stoves

See HOME & SERVICES Page 14



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SPECIAL ADVERTISING SECTION OF THE MORNING CALL



Morning Call file photo

Walbert Animal Hospital is a trusted facility serving clients and their pets throughout the Lehigh Valley.

Flooring or Carpet Store

**Crest Flooring** 

Funeral Home

**Cantelmi Long Funeral Home** 

Furniture Store (Chain) TIE:

**Unclaimed Freight** tied with

**Ashley HomeStore** 

Furniture Store (Local)

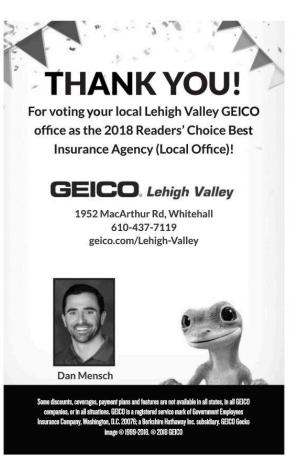
**Royal Furniture** of Emmaus

Garbage/Junk Removal or Recycler

J.P. Mascaro & Sons

Garden Center/Nurserv

**Dan Schantz Greenhouse and Cut Flower Outlet** 







Enter.net focuses on the design, development and optimization of websites, and has been serving the Valley for 23 years.

Courtesy of Enter.net

Gymnastic Center

Force Gymnastics Hardware Store (Local)

Albrights Hardware & Garden Center Heating and Air Conditioning

**Burkholder's HVAC** 

Home Improvement Store

Lowe's

See HOME & SERVICES Page 16





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PA 11533

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018



Canns-Bilco provides sales, parts and service for quality lawn equipment, and products from names you know.

Morning Call file photo

Home Remodeler

Kahler Construction

House Cleaning Service

TLC Cleaning Service Insurance Agency (Local Office)

Dan Mensch Agency, Geico Insurance Company (National)

Erie











#### Beautiful Home tied with:

LIV.Interiors

Internet Provider RCN

Jewelry/Watch/Clock Repair

#### Northampton Jewelry

Kitchen Designer/ Remodeler

Kitchens By Design, Inc.

> Landscape Supply Center

4 Seasons Garden Center

Landscaper

Appalachian Creations, Inc. Lawn Equipment Sales and Service

Canns-Bilco

Lighting Store

Bright Light Design Center

Limo Service

J&J Luxury Transportation

Locksmith

Keith's Lock and Door Service, LLC

Martial Arts School

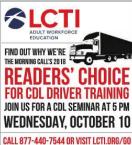
Leading Edge Martial Arts

Mattress Store

The Mattress Place

See HOME & SERVICES Page 18











250 MBPS INTERNET\* + DIGITAL TV



50 MBPS INTERNET\*
+ DIGITAL TV



10 MBPS



\*Experienced speeds may vary



VOTED BEST INTERNET PROVIDER

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Readers CHOCO

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SUNDAY, SEPTEMBER 30, 2018

SPECIAL ADVERTISING SECTION OF THE MORNING CALL



Mortgage Company

#### The Mortgage Company

Painting and **Decorating Store** 

**Buss Paint** and Wallpaper

Painting Service

#### Sobrinski Painting

Patio Furniture TIE:

**Lehigh Valley Home & Garden** 

tied with:

**Green Acres Outdoor Living** 

**Paving Contractor** 

Kuhns & **Anthony Paving** 

Pest Control

**Ehrlich Pest Control**  Pet Boarding Kennel

Leader of the Pack

Pet Day Care

Leader of the Pack

Pet Grooming

Leader of the Pack

Pet Trainer

Leader of the Pack

Photographer

**Wesley Works Entertainment & Photography** 

Plumber

**Elek Plumbing** 

Pool Builder/Contractor

Monogram **Custom Pools**  Private or Charter K-12 School

> Moravian **Academy**

Real Estate Agency

**RE/MAX** real estate

Real Estate Agent

Janice Benner, **RE/MAX** 

Real Estate Website

**RE/MAX** real estate

Roofing Contractor

**Paul Wright** Roofing

Self-Storage Units & Facilities

**Fountain Hill Self Storage** 

Sunrooms/Awnings

**Four Seasons** Sunrooms

Tailor

**Sun Dry Cleaners** 

Veterinarian

**Walbert Animal** Hospital

Vocational Technical School

Lehigh Career & **Technical Institute** 

> Waterproofing (Basement)

Seitz Bros.

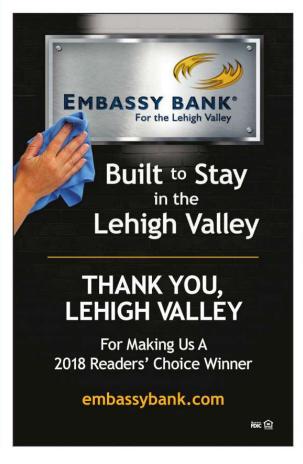
Web Design Enter.Net, Inc.

Window Replacement TIE:

A.B.E. Doors & Windows tied with

**Window World** of Lehigh Valley

Window Treatments **Penn Blinds** 







# Thanks for voting!

The Morning Call thanks all those who cast their votes in our 2018 Readers' Choice poll – this wouldn't have happened without your support.

#### A discerning group

With your vote, you picked the best the Lehigh Valley has to offer and the folks who are the best at what they do. You recognize a job well done and now the whole Valley will know which businesses are customer favorites.

## Deserved recognition

The Morning Call congratulates all the winners of this year's Readers' Choice Awards. It's proof that you take care of your customers, and your fantastic work is recognized.







550 S Green St, Nazareth, PA 18064 610.365.8303 www.forcegymnastics.com





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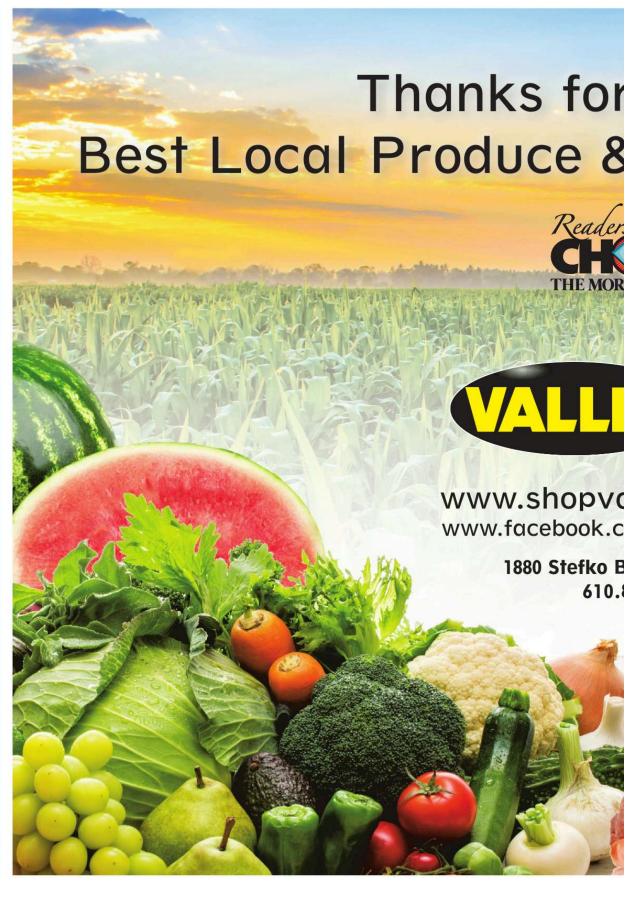
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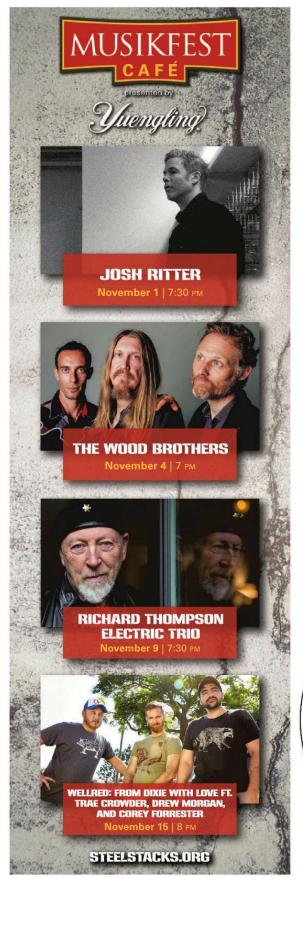


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SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018

FNT Readers CHE





# MOST VIEWED CATEGORIES

ORTHOPEDIC SERVICES
TANNING SALON
GOLD SILVER BUYING
RARE COIN DEALER
PET TRAINER
HOSPITAL HEALTH NETWORK
WEIGHT LOSS CENTER
PLUMBER
DANCE SCHOOL
JEWELER LOCAL



#### **FUN FACT:**

The Morning Call launched online voting for Readers' Choice in 2008. Prior to that, all ballots were paper.

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018



# RECREATION & ENTERTAINMEN





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Amusement/

**Kingdom** 

Arts & Cultural Education

**Banana Factory Arts Center** 

Bed And Breakfast

**Filbert Bed** & Breakfast

**Parkway Lanes** 

**Bridal Events** 

Magazine

**Sands Casino** Resort

**Becky's Drive-In** 

**Driving Range** 

Wedgewood

Moravian Village

610-625-4885 x407 MoravianVillage.com

Water Park

**Dorney Park** & Wildwater

**Bowling Alley** 

**Exquisite Bride** 

Casino

Drive-In Theater

**Golf Course** 

Family Day Trip

**Lehigh Valley Zoo** 

Festival/Fair

Musikfest

Golf Course

**Olde Homestead Golf Club** 

Havride

**Grim's Orchard** & Family Farms

Hotel

**Homewood Suites** by Hilton **Center Valley** 

Indoor Activities Park

Kalahari Resort **Poconos** 

Live Entertainment

**State Theatre** 

Live Music Venue

Sands **Bethlehem Event Center** 

Local Band

Cunningham & Associates

Movie Theater

**AMC Center Valley 16** 









## **SHOPPING**

Antiques/Collectibles

#### Weil Antique Center

Auto Dealer/Domestic Rothrock

Auto Dealer/Foreign

**Faulkner Subaru** 

Auto Dealer/Luxury

Bennett Infiniti of Allentown

Auto Dealer/Pre-Owned

Ciocca Subaru

Auto Dealer/SUV

**Koch 33 Toyota** 

Auto Dealer/ Truck And Van

**Nazareth Ford** 

Auto Parts

**AutoZone** 

Beer Distributor

**Tanczos Beverage** 

Bicycle Shop or Bike Repair Shop

**Fitness Central** 

Boat/Marine Sales & Service

William
Dinbokowitz
Marine Inc.

Bookstore (Local)

Moravian Book Shop

Boutique

**Missing Piece** 

**Bridal Shop** 

Jon's Bridal by Suzanne

Camera Shop

Dan's Camera City

Card Shop

Norman's Hallmark Shop, South Mountain Shopping Center

Cell Phone Provider

Verizon

Cigar Shop

Cigars International

Clothing Store/Men's assembly88

Clothing Store/Women's

Boscov's

Computer Sales

**Best Buy** 

Convenience Store

Wawa

Craft Supply

**Hobby Lobby** 

Department Store

Boscov's

Downtown Shopping District

**Downtown Bethlehem** 

Ethnic Food Store

Stravino's Italian Market

See SHOPPING Page 28



The Lehigh Valley's Premier Antique & Collectible Center.

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THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018



Quality Care for a Quality Life

## VOTED BEST ASSISTED LIVING AND PERSONAL CARE 2018











#### **Our Specialized Services**

- Personal Care
- Assisted Living
- Memory Care Advanced Physical Care
- Independent Living Adult Day Services

#### DAYCARE FOR MOM

The perfect solution for personalized day services that keep your loved ones safe

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SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018

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Relic Hunter Firing Line is the Valley's premier indoor shooting range and firearms training facility.

Morning Call file photo

Museum

#### **Allentown Art Museum**

Night Club

**Vision Bar at Sands Bethlehem Event Center** 

Party DJ

**Wesley Works Entertainment** & Photography



Performing Arts Center

#### Muhlenberg College Theatre and **Dance**

Place To Dance

Maingate **Night Club** 





Place To Pick A Pumpkin

**Seiple Farms** 





Place To PlayMini Golf

#### **Putt U Miniature Golf**

See RECREATION & ENTERTAINMENT Page 24





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John Sproat.

**Professional Theatre** Company

#### **Civic Theatre** of Allentown

Range/Archery or Firing

#### **Relic Hunter Firing Line**

Reception Hall

#### **Bear Creek Mountain Resort**

Ski Area

#### **Blue Mountain** Resort

Sporting Event Venue

Coca-Cola Park, home of the **Lehigh Valley IronPigs** 

Travel Agent

AAA **East Central** 





Home Décor

**Missing Piece** 

Jeweler (Chain)

**Kay Jewelers** 

Jeweler (Local)

Bixler's

Kids' Clothes Kohl's

Locally Grown Sweet Corn

Newhard Farms Corn Shed

Mall

The Promenade Shops at Saucon Valley Meats/Butcher

Valley Farm Market

Motorcycle Shop

Scott Powersports, Inc.

Musical Instrument Store

Hawk Music Center

Outlet Shopping Complex

The Outlets at Sands Bethlehem

Party Supply Store

**Party City** 

Pet Supplies (Local)

**Living Things** 

Place To Buy Pool/Spa

American Pools and Spas



Pool Table or Game Store

**Allentown Tables** 

Poultry Market

Mr. Bills
Poultry Market

Produce (Local)

Valley Farm Market

See SHOPPING Page 30







610-759-4033







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Mon.-Tues. & Fri. 9:30am-8pm; Wed. & Sat. 9:30am-5pm; Thurs. noon-8pm; Sun. Call for hours







Northampton 610-440-0136 2330 Jacksonville Road, Bethlehem 610-866-8039

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

SUNDAY, SEPTEMBER 30, 2018

#### Rare Coin Dealer **AD Gold Exchange**

Religion/Spirituality Store

**Way To Emmaus** 

RV Sales & Service

Pocono RV Sales & Service Inc.

Sewing Machine Sales/Service/Supplies

Allentown **Sewing Machine** Outlet

Shoe Store

**DSW** 

Sign Shop

**FASTSIGNS** of Easton

Sporting Goods Store

Dick's **Sporting Goods** 



Dealers throughout the Valley have a large selection of new and certified vehicles, as well as services to meet all



Tire Sales & Service

**Kost Tire** & Auto Service

Tuxedo Rental

**Top Hat Formal Wear** 

TV/Electronics Store **Best Buy** 

Vacuum Cleaner Store

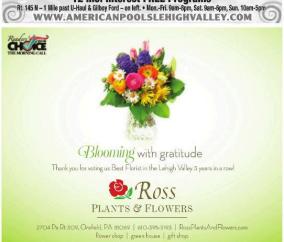
**Dave's Vacuum** 

Vape Shop

The Vaping **Oasis** 

Winery/Vineyard

**Galen Glen** Winery





SUNDAY, SEPTEMBER 30, 2018

SPECIAL ADVERTISING SECTION OF THE MORNING CALL

Fabric Store

#### Jo-Ann Fabrics & Crafts

Farmers' Market

**Allentown Fairgrounds Farmers** Market

Firearms Sarco, Inc.

Flea Market

Jake's Flea Market

Florist

**Ross Plants** & Flowers

Formal Wear

C.E. Roth Formal Wear, LLC

Gift Shop

**Missing Piece** 



Whether you prefer to stroll ourdoor promenades or go treasure hunting for antiques, the valley offers something for everyone.

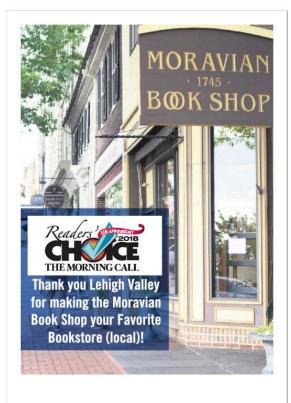
Gold/Silver Buying

**AD** Gold **Exchange** 

Golf Apparel/ Accessory Store

Dick's **Sporting Goods**  Grocery Store

Wegman's









for voting Ciocca Subaru the



"Best Pre-Owned Auto Dealership"











coiccasubaru.com

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Just South of the Rt. 78/222 Interchange

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SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018





Wellness for Life...Care for Life

A Life Plan Community

Moravian Hall Square offers
Active Adult Living,
Personal Care,
Memory Care and
Nursing Care.



Thank you for voting us
BEST Continuing
Care Community
Moravian Hall Square in Nazareth, PA



Nazareth, PA www.MORAVIAN.com 610.746.1000

Emergency Services
Easton Hospital

Eye Doctor

Dr. Bruce Hillman, For Eyes

**Family Doctor** 

LVPG
Family Medicine

Fitness Equipment

**Fitness Central** 

Gym/Fitness Center

St. Luke's Fitness & Sports Performance

Hair Salon

Studio 950 Salon

Health Insurance Provider

**Capital Blue Cross** 

Health/Natural Foods

**Essence of Health** 

Hospital/Health Network

Lehigh Valley Health Network

Medical Equipment

Young's Medical Equipment

Medical Spa

**Azani Medical Spa** 

MRI/Diagnostic Imaging

**Coordinated Health** 

Thank you for
Voting Us

Best Weight Loss Center
in the Lehigh Valley!

Dr. Augello's

Health and Body LLC

Bethlehem, PA
888-Burn-Fat
888BurnFat.net



Nail Salon

#### **Alexandria Nails**

**Nursing Services** 

St. Luke's University Health Network

Obstetrician

St. Luke's Riverside Women's Healthcare

Orthodontist

FreySmiles
Orthodontics

Orthopedic Services

#### **Coordinated Health**

Patient Care

OAA Orthopaedic Specialists

Pediatrician

Children's HealthCare

Personal Care Home

Manors of the Valley

Personal Fitness Trainer

Steve Lynch Fitness

> Pharmacy (Chain)

> > CVS

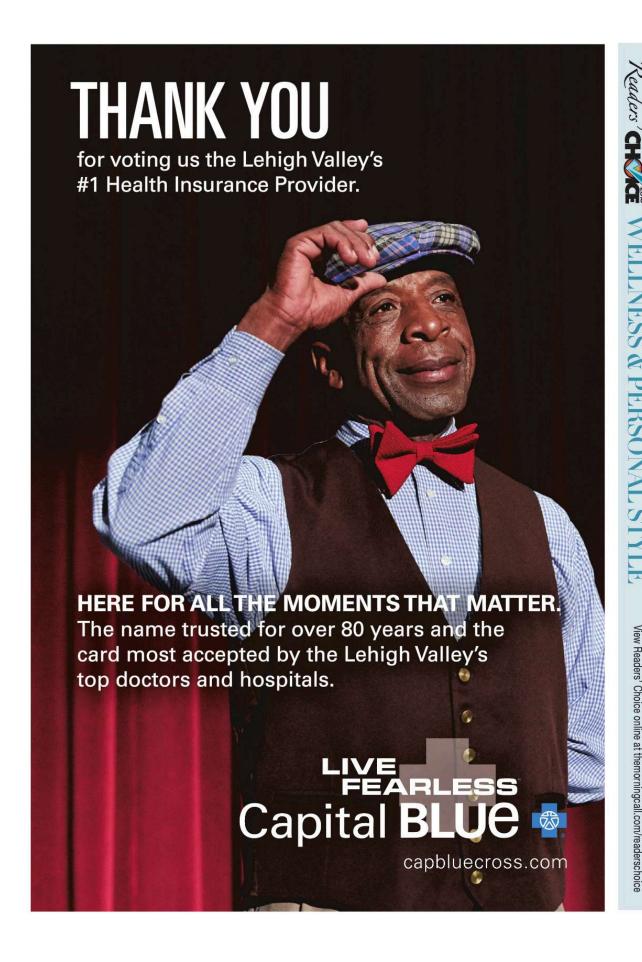
See
WELLNESS & PERSONAL STYLE
Page 36, 38-39





750 S. 25th St Easton, PA 18042 610-252-7707 1 9:30am - 8:30pm; T-F 9:30am - 7:00pm;





# WELLNESS & PERSONAL STYLE



Dr. Augello's Health & Body Makeover, LLC offers a lifestyle approach to weight loss and offers 24/7 coaching support.

Matt Blum

Aesthetic Physician

Aesthetic Surgery Associates Robert B. Kevitch, MC, FACS, Johnny S. Chung, MD, FACS and Dr. Bader U. Jan

Assisted Living Facility

Manors

of the Valley

Audiologist or Hearing Aid Specialist

#### **Audiology Services**

Barber

Jimmy's Barber Shop

Cancer Center

St. Luke's Cancer Center

See
WELLNESS & PERSONAL STYLE
Page 32







Thank you for voting Phoebe 2018 Reader's Choice for Senior Health Care Services!

**<sup>4</sup>**Phoebe

Phoebe.org • 610-794-6600







#### Allentown

3178 Tilghman Street (610) 844-9150



#### **Bethlehem**

2310 Schoenersville Road (484) 403-7560



#### Easton

2450 Butler Street (610) 991-3136



SUNDAY, SEPTEMBER 30, 2018

SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018



Jimmy's Barber Shop won best Barber shop two years in a row and offers Allentown locations on Hamilton St. and in the West End.

Chiropractor

#### **Augello Chiropractic**

Continuing Care Community

**Moravian Hall** Square

Cosmetic Dentist

Dr. Jason Birnbaum, DDS

Cosmetic Surgeon

Samina Wahhab M.D.

Day Spa

**Hand & Stone** Massage and **Facial Spa** 

Dentist

Dr. Jason Birnbaum, DDS

Dermatologist

Marie Wagener, D.O., F.A.A.D. of Aesthetic **Surgery Associates** 

See WELLNESS & PERSONAL STYLE Page 34



## THANK YOU

For voting Easton Hospital the Readers' Choice for BEST EMERGENCY SERVICES THREE YEARS IN A ROW. Our hospital team takes great pride in being recognized and our physicians, nurses, and staff are committed to providing the FASTEST ER WAIT TIMES IN THE LEHIGH VALLEY. We also dedicate this recognition to our first responders out in the field who perform exceptional pre-hospital care. It is always nice to get an award, but it is truly an honor to get one from the people we serve.













easton-hospital.org



SUNDAY, SEPTEMBER 30, 2018

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SPECIAL ADVERTISING SECTION OF THE MORNING CALL

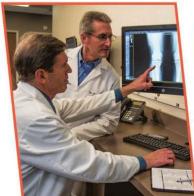
#### THANK YOU FOR CHOOSING



## **Coordinated Health**











Coordinated Health is proud to be The Morning Call Readers' Choice for best Orthopedic Services and MRI/Diagnostic Imaging. For 30 years, Coordinated Health has been trusted throughout the region to provide premium healthcare to its patients through extended evening and weekend hours, same-day appointments\*, top-rated rehabilitation and walk-in care.

#### **SCHEDULE AN APPOINTMENT TODAY**

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SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018



Essence of Health aims to improve each and every customer's quality of life with a wide variety of products and courteous, informed service.

## A heartfelt thank you.

To all who voted to make us Reader's Choice for Best Hospital/Health Network - our sincerest thank you. This honor recognizes the dedication of our 17,000 Lehigh Valley Health Network colleagues who continue to raise the bar of health care in our region every single day. And, a special congratulations to LVPG Family Medicine for their honor as Best Family Doctor.

From the amazing to the everyday, it's our privilege to care for this community.



SPECIAL ADVERTISING SECTION OF THE MORNING CALL SUNDAY, SEPTEMBER 30, 2018



Dr. Samina Wahhab's practice encompasses cosmetic, reconstructive and general plastic surgery.

Pharmacy (Local)

**Dorneyville** Compounding **Pharmacy** 

Physical Rehab Center/ Services

> **Robbins** Rehabilitation

Physical Therapist

**Kyle Lance, Robbins** Rehabilitation

Place To Have A Baby

St. Luke's University **Health Network**  Podiatrist

**PA Foot & Ankle Associates** 

Senior Healthcare Services

Phoebe **Allentown**  Sports Medicine

OAA **Orthopaedic Specialists** 

Surgeon

OAA **Orthopaedic Specialists** 

Tanning Salon

**Montego Bay Tans** 

Tattoo Shop

**The Quillian Tattoo** 

Therapeutic Massage

Michele Gubish, **Robbins** Rehabilitation

**Urgent Care** 

**Patient First** 

Weight Loss Center

Dr. Augello's **Health & Body** Makeover



Pediatric Office

Open 7 Days a Week!



Thank You for Voting Us BEST **PEDIATRICIANS** 

for the Last 8 Years!



## children's healthcare

1517 Pond Road, Allentown 610.395.4444 www.childrens-healthcare.com

## Thank You for voting us, Dr. Robert Kevitch, Dr. Johnny Chung, & Dr. Badar Jan as your favorite Aesthetic Physicians, & Dr. Marie Wagener as your favorite Dermatologist!



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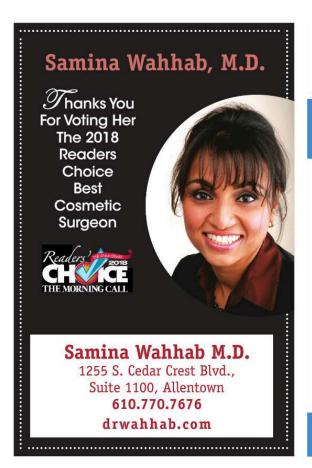
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Manors of the Lehigh Valley, winner of best Assisted Living Facility and Personal Care Home, seeks to maximize the wellbeing of residents at four different valley locations.





Over And Above... our patients' expectations.



#### **Best in Sports Medicine Best in Patient Care Best Surgeon**

Thank you once again for the privilege of being voted a Readers' Choice winner. We are honored to care for the orthopaedic needs of our patients in the Lehigh Valley and beyond.

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- Rest Place to Have a Baby...again
- **Best Cancer Center...again**
- Best Nursing Services...again
- Best Gym/Fitness Center



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